

FOR IMMEDIATE RELEASE

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Happy Hound Grants \$500K to Help Launch Support Group

TAMPA— Happy Hound has donated \$500,000 to help launch a support group for people who are afraid of dogs as an initiative to promote responsible pet ownership in the community.

The money was donated to Emanuel Rogers, a psychologist at the University of South Florida who specializes in human-animal interaction. The support group is designed to help those who are afraid of dogs in the community. Happy Hound's donation shows its commitment to creating a mutually beneficial relationship between pets and their owners.

Roger's personal journey inspired his mission. After a life-changing event in his life when he was bitten by a dog when he was 5 years old, Roger got inspired to learn more about animal and human relationships and has been doing so for the past 25 years. He has also written a best-selling book titled "Paws for a Moment."

"At Happy Hound, we believe it's important for people to establish positive relationships with dogs," Happy Hound's CEO, Marcia Marshall, said. "Dogs are supposed to be our best friends. We think all two-legged creatures should be able to enjoy all that our four-legged friends have to offer."

To celebrate the grant, Happy Hound will be holding a contest next month. The winner will receive free dog food for a year. To learn more about the contest, visit Happy Hound's website www.fakehappyhound.com.

About Happy Hound

Happy Hound is a Tampa-native dog food company that has been manufacturing and distributing healthy and nutritious dog food since 1980, with an organic line recommended by veterinarians all around the United States. Learn more at www.fakehappyhound.com.